

This year has come with many hurdles and changes but we have still had a successful year. The Fall Meeting at Deer Creek was once again held with the Ohio Point of Care Network. This year, we welcome Jim Schultz as a board member. Jenny Murray was re-elected as secretary as was Wanda Broerman to the position of Treasurer.

Renee Cuevas, President
Six Rivers Chapter CLMA

SIX RIVERS CHAPTER ANNUAL REPORT 2009

Finance Report

Wanda Broerman, Chair

As of December 31, 2009, the chapter has a working balance of \$11477.39. We had a successful year participating, with Blue Grass and Greater Indiana chapter, in the Ohio River Valley Conference in the spring. Six Rivers also enjoyed good turn out from members, non-members and vendors at our fall meeting at Deer Creek State park. At the fall meeting we raised \$481.00 in a silent auction with these monies specifically earmarked for scholarships of our CLS/CLT student.

Strategic Planning Committee Report

Cynthia Griffith, Chair

- Coordinated Board elections
- Conducted its an annual strategic planning meeting with current and incoming board members, committee chairs, and other interested members at the Fall Conference at Deer Creek State park.
- Appointed John Sherrer as the Legislative Liaison

Healthcare Policy Committee

Paul Labbe, Chair

In support of our mission, the SRC HCPC conducts, informs and advises on legislative and regulatory affairs and maintains an effective dialogue with governmental representatives.

The following objectives and tactics were accomplished to meet the goals of the HCPC:

- Wendell O'Neill represented the SRC Chapter by attending the Washington DC Fly-In and meeting with 6 different House and Senate representatives in March 2009. Wendell summarized his visit to the SRC membership through the chapter newsletter article published August 09
- Wendell O'Neil accepted the National CLMA interim CEO role in July 09 – At that time, Wendell resigned his SRC legislative liaison role. John Sherer was appointed by the SRC President to take on these responsibilities and John has been very active in staying tuned into the national health care policy debate and writing articles to update our membership on these activities.

- Paul Labbe wrote articles for SRC newsletter and email broadcast distribution in conjunction with national CLMA promotions on the health care policy debate. Encouragement of membership to write their legislative representatives took place throughout the year for them to raise the awareness of the clinical laboratory impact on quality and cost effective health care to these lawmakers.
- HCP committee members presented HCP presentations in 2009. The first presentation was at the ORV meeting in Indiana in March 09 (lab fee schedule) along with a plea for all three chapters present (Indiana, Kentucky, SRC) to support the CLMA PAC (and for the present members of AACC to support their respective PAC also). A follow-up email was distributed to encourage contributions to PAC. The second presentation was given at the Deer Creek Fall SRC conference, where addition PAC contributions were collected. SRC reached its 2009 goal of over \$1,200 in SRC membership contributions to the CLMA PAC, and over 15 members (20%) of membership participation. This was also an active year for members to communicate with their legislative representatives, and it is guesstimated that at least 15 members (20%) participated in this activity. HCPC is recommending the addition of 2 questions to our annual membership survey to better monitor the PAC and legislative communication participation.
- A successful year for the lab industry on the health care policy front, with the pushback on the proposals of a tax on clinical labs, and a co-pay for Medicare lab orders (both suggested to help pay for health care reform), along with the nurturing of an updated clinical lab fee schedule bill sponsored by both republican and democratic representatives in the House.

Program and Education Committee

Jade Wilson, Chair

- Many facilities hosted, within the geographic region of SRC, AudioLabs and opened them up to membership at large to obtain continuing education credits.
- Annual Fall Conference held at Deer Creek State Park, was changed slightly this year with the “social” being held prior to the commencement of the meeting so everyone would have time to relax, reconnect and get ready for the upcoming educational meetings. For the management track SRC used a SmartLab on Patient Safety. Again the Ohio POCT Group joined us!

Membership Committee

Jenny Murray, Chair

- Promoting CLMA: Our industry partners who travel the SRC region; Stacy Burrier, Kristin Nietfeld, Jim Shultz, Carrie Robinson, Marshal Spalding
- Membership renewal reminders sent to members

- Welcome communications sent to new members
- 8 new members joined the SRC Chapter
- Membership declined from 95 to 75 members (this trend is being seen in other Chapters too)

Professional Outreach Committee

Kathy Good, Chair

The Professional Outreach Committee in 2009 had three objectives and or goals for the year:

Goal 1: Strengthen the bond with program chairs in our chapter area.

- The committee added Ed Firgau. He is the coordinator of student training at Nationwide Children's Hospital. The committee utilized his connections in the central Ohio area to attempt to stimulate scholarship applications.

Goal 2: Expand the Lab Week celebration in three geographic centers of our chapter.

- Again all three regions had successful Lab Week Celebrations, with many new participants and our industry partners' support.

Goal 3: Gather information for a "How To" present at career fairs and provide resources to chapter members for participating in these events.

- Web links on website with direct links to resources for the members.

Communication Committee

Renee Cuevas, Chair

- We continued to enhance and utilize the website. We added links to our pages to photos and events to make the site more flexible.
- We appointed Greg Lyons as "webmaster" of the site, to bring a new perspective to the web and a fresh look.
- We continued to place all meeting minutes and newsletters on the website for members
- Communicated with members via e-mail to inform them of upcoming meetings and events in the SRC area.
- Continued to use SurveyMonkey for board elections and for our annual member survey.
- Used Pay Pal for 2009 fall conference registration that was held at Deer Creek State Park.